



Thinking of buying a Peugeot or Citroën car?

Peugeot Citroën is asking UK car buyers to be loyal to the company... but the company is not being loyal to UK workers.

If it gets its way, the company will close its UK factory at Ryton near Coventry and build a new factory in Slovakia where wages are 75% less than in the UK. But, will Peugeot Citroën slash car prices by 75%? ... No!

2,300 UK workers will be sacked. Many more jobs in the UK will be at risk – including those in Peugeot and Citroën dealerships.

Peugeot Citroën is being cynical and greedy. It wants UK car buyers – people like you – to keep its profits high and its shareholders rich.

Peugeot and Citroën cars are tarnished goods!

Hitting the company in the wallet is the only way it will listen and keep the Ryton plant open. So, before you buy their cars think again and think about the case for the Ryton workers ...

<ul style="list-style-type: none"> ● The Peugeot factory in Ryton is highly profitable. Peugeot Citroën made €1 billion profit last year ... 	<ul style="list-style-type: none"> ➤ Peugeot Citroën has never denied this
<ul style="list-style-type: none"> ● The trade unions have put forward positive plans for the future including a 25% cut in labour costs... 	<ul style="list-style-type: none"> ➤ Peugeot Citroën has ignored them
<ul style="list-style-type: none"> ● Tony Blair urged the company to give the unions' plans "the most serious consideration" (Prime Minister's Questions 7th June) ... 	<ul style="list-style-type: none"> ➤ Peugeot Citroën hasn't
<ul style="list-style-type: none"> ● 107 MPs from all the parties said the company should reconsider the closure of Ryton (Letters to the Editor, The Times 26th June 2006) ... 	<ul style="list-style-type: none"> ➤ Peugeot Citroën hasn't

When you're thinking of buying a car please bear in mind the words of one Ryton worker:
"Peugeot's customers need to know they are buying goods tarnished by the betrayal of British workers by a company which is talking economics but practising greed."

For further information, please visit the T&G and amicus websites
www.tgwu.org.uk and www.amicustheunion.org

How **YOU** can help in the campaign to save Ryton

YOU can make your voice heard in the campaign to support the Ryton workers by contacting PSA Peugeot Citroën's Chief Executive Officer Monsieur J.M. Folz.

Write to Monsieur Folz at the company HQ in Paris:

**PSA Peugeot Citroën
75 avenue de la Grand Armée
75116 PARIS**

Or at the company's main London office:

**PSA Peugeot Citroën
Marble Arch Tower
55 Bryanston Street
London
W1H 7AJ**

Or you can send a fax to Monsieur Folz in London on:

020 7868 8748

Or you can email through the PSA Peugeot Citroën website at www.peugeot.co.uk then click on 'Contact us'

Or you can call Peugeot Citroën's Welcome Team on:

0845 200 1234

Let Monsieur Folz know how you feel about PSA Peugeot Citroën closing a profitable and productive plant and sacking of 2,300 workers.

Ask him if the move to Slovakia is to cut costs, will PSA Peugeot Citroën cut prices by the same amount?

